

MCIB Meeting – April 2nd, 2018

- I. Call to Order
 - a. Addie Hall opened the meeting at 7:03 pm.
- II. Attendance
 - b. Committee Members (13 total; 10 present)
 - i. Crisler, Brenda
 - ii. Buchanan, Mark
 - iii. Hall, Addie
 - iv. O'Neill, Rachel
 - v. Drobisch, Alice
 - vi. Waltermire, Pam
 - vii. Simms, Harold
 - viii. Fulton, Shane
 - ix. Johanisee, Adam
 - x. Wright, Courtney
 - c. Village Officers
 - . Mike Vallino - Liaison
- III. Approval of Minutes
 - . Minutes motioned to be approved for February 2018 meeting minutes by Harold, seconded by Brenda. Motion passed.
- IV. Recognition and Introduction of Guests/Public Comments
 - . Julie Clark - Village Trustee
- V. Public Input
 - . No items.
- VI. Correspondence
 - . No items.
- VII. Treasurer's Report (Rachel O'Neill)
 - . Income: No income report.
 - a. Expenses: No expenses.
- VIII. Committee Reports / Old Business
 - . Hometown Honor Banners (Alice)
 - . Alice showed a sample banner with the size displayed. Approximately 30 inches by 52.
 - i. Plan is to order 24 two sided banners with a Village of Maryville logo (displayed in meeting)
 - ii. Rough pricing is \$2737.50 for 24 banners - setup of 37.50 for the clipart. \$112.50/banner. Price will be slightly less, due to a sizing and pricing mismatch. Somewhere around \$2500 dollars, due to the banners being copies.
 - iii. Up at Memorial Day, down at Labor Day for Maryville Banners.
 - iv. Next year they will get the Hometown Honor/Hero Banners.
 - v. Hometown hero banners next year will be purchased and intermingled with the Maryville banners.
 - vi. Next January, February and March, work to organize the Hometown Hero banners purchased. Cost will be just over \$100, as each banner will be unique to each banner.
 - a. Young Citizen's Award (Courtney)
 - . Courtney presented at the Board of Trustee meeting on March 13th.
 - i. All three (3) students accepted the award and the parents were happy.
 - ii. Edwardsville Intelligencer and Troy Tribune printed articles.
 - iii. The students should be attending the Mayor's Prayer Breakfast on May 3rd, 2018.
 - b. Yard Sale Signs
 - . Pam has the signs. Has all the old stickers off and get the new ones on and in.
 - i. Need to get advertisements out.
 - ii. Troy uses a web application that allows for people to put their address in the app to allow others to know what houses have garage sales.
 - iii. Chamber has posted the dates of Maryville and other local community garage sales on their site.

- iv. Next year Pam would like to get sturdier sign holders as these have been flimsy and are challenging to get in the ground.
 - v. Everything is ready to go.
 - c. Yard of the Month
 - . Need to order new stones - believe it's from Arthur Monument. Need five (5) residential and one (1) business stone.
 - i. Yards
 - 1. Coming up in May - September
 - ii. Business of the Month (Annual)
 - 0. Nominated for October
- IX. New Business
 - . Julie Clark - Video Contest for economic development
 - . Discussion about economic development to get interest building in Maryville.
 - i. Thoughts about doing a video contest and trying to see what was proposed and possibly have a \$500 prize.
 - ii. Rough costing is \$1000/minute and goal is about 5 minutes.
 - iii. Julie provided a draft of the flyer.
 - iv. Discussion about getting to the SIUE media program.
 - v. Focus around the improvements and benefits of moving a business to Maryville.
 - vi. Julie has asked MCIB to be the group to vote on the winning video.
 - vii. Mark, Addie, Pam, Shane, Courtney and Adam would be willing to assist in helping Julie.
 - 0. **Need to have a determination made on if all above could help and not be in violation of the open meetings act.**
 - viii. Quite a bit of discussion around the concept, goals and vision for the video concept.
- X. Open Forum
 - . No items.
- XI. Mayor's and Liaison's Comments
 - a. Mayor's comments
 - . Absent
 - b. Liaison's comments
 - . Farmer's Market
 - 0. South of the library parking lot will be start May 3rd and be every Thursday until October 11th. 4:30pm to 7:30pm.
 - 1. This is a non-profit group that is bringing the vendors together. They will start small and as demand ramps up, will be working to bring others.
 - 2. Please spread the word!
- XII. Chair's comments
 - . October 12th (Thursday) - Alive at Five (5) - Community Center will be the venue - 5pm - 7pm - food; bring business cards; networking
- XIII. Announcements
 - . Events (Upcoming):
 - . 2018 Calendar Year
 - 0. Spring Village Garage Sale - April 27th - 28th, 2018
 - 1. Spring Large Trash Pickup - April 30th - May 4th, 2018
 - 2. Fireman's Homecoming - July 13th - 14th, 2018
 - 3. Fall Village Garage Sale - September 7th - 8th, 2018
 - 4. Fall Large Trash Pickup - September 10th - 14th, 2018
 - 5. Fall Fest - (transitioned to the Kiwanians)
 - 6. Santa Fest - December 1st, 2017
 - a. Additional Items
 - . No other items.

XIV. Adjournment

. Motion by Rachel and seconded by Pam. Meeting adjourned at 8:09pm. Motion passed.

The next meeting will be **May 7th, 2018** at 7:00pm at the Village Hall.